Marco Lucchi

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marcolucchi92mail.com Nationality: Italian



EDUCATION

2015-2018	Politecnico di Torino Master's Degree in Management Engineering
2011-2015	Politecnico di Torino Bachelor's Degree in Management Engineering
2006-2011	Liceo Classico Ludovico Antonio Muratori, Modena Maturità – Italian High School Diploma

WORK EXPERIENCE

July 2017 -Ongoing

Confindustria Emilia Area Centro Sede di Modena

- I'm part of the Innovation and Research Area in order to provide advice to associate companies;
- I collaborate with companies and support them in writing European Projects (H2020);
- I created an assessment service on the topic of Industry 4.0, which includes a questionnaire, an interview and a final report that aims to guide the company in digitizing the factory;
- I wrote the thesis to complete the master degree. The thesis aims to deal with the topic of digital transformation and measure the digital maturity of Italian companies.

2014 – 2015 Managing Social Networks

- I was in charge of the Social Networks management of some Italian public figures (in particular for a famous bass player and a famous singer)
- I explored the world of social networks and realized their importance in today's world
- Through a multitude of devices such as sweepstakes I have managed to increase the number of followers
- I took a basic knowledge in the java programming language

June-July-September 2010

Libreria del Viale – Bookshop, Modena, Italy

- I have been involved in the management of the bookshop, and in particular of orders and cataloging of books
- I interfaced directly with customers
- I understand the logic underlying the business of books nationwide
- I have been involved in the management of the bookshop, and in particular of orders and cataloging of books

EXTRA-CURRICULAR ACTIVITIES

September 2017 – Ongoing	I'm attending an online Data Science course with the goal of learning programming languages, such as Python, that allow data collection and manipulation.
June 2012	Following the earthquake that struck Modena I have done several voluntary activities
2008 - Ongoing	I sing in a band with which I have participated in several musical contest
2004 - 2006	I graduated in piano at the Conservatory Orazio Vecchi of Modena
2000 - 2010	I played volleyball in the youth of the first team of Modena winning two national championships.

LANGUAGES Italian: Native

English: Working Proficiency

German: Basic

Microsoft Office Proficient

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16.